



fuel design

graphic design | print | websites

About us

Since 2005 **fuel** have developed into a full service design agency. We have assisted many national, regional and local businesses and charities to achieve their goals and objectives.

Over the years **fuel** have designed and managed the production of every piece of corporate and marketing communications imaginable and we are specialists in print design and production.

We are proud of the personal relationships we forge with our customers. We fully appreciate that our customers are people, doing demanding jobs and with our support we can help them meet their targets and make their businesses more profitable.

fuel is now one of Berkshire's most dynamic and creative intergrated communications agencies with a solid reputation for creativity and good, old fashioned customer service.



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GASOLINE
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FIRE-CHIEF
GASOLINE
TEXACO

fuel

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Mobilgas

CHEVROLET

Corvette

5
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Design

We are experts at understanding your requirements and interpreting them into powerful designs that will grab your target audience's attention.

Design

Creative, cutting edge graphic design for all forms of visual media. At the heart of our business is a respect for design that communicates clearly and effectively to bring you the results you are looking for.

- Logos
- Corporate Identity Overhauls
- Brand Creation
- Packaging
- Websites
- Exhibition Stands



Print

Some see print as just ink on paper. We see it as a medium to carry your brand, to transport your message and to captivate your audience. Print is something to hold, touch and engage with and not just something to read.

Print

With years of print experience we can complete the smallest to the largest print job at the most competitive prices thanks to our long standing relationships with selected specialist trade printers.

- Digital
- Litho
- Mailers
- Cheques
- Security Documents
- Transactional Print
- Labels
- Variable Data
- Large Format
- Signs and Banners
- Vehicle Graphics

Websites

A website is a window into your company so it is vital that it makes the right impression, attracting and keeping customers attention and gaining their business. Visitors are just a click away from your competitors!

Websites

We can design and build anything from an eye catching web brochure site up to a full e-commerce solution, whatever your requirements we can help create a website that will draw visitors, encouraging them to stay and get in touch for that all important sale.

- Web design
- Content management systems
- E-commerce
- Search engine optimisation
- Intranet/Extranet
- Domain hosting



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Exhibition stands & signage

These items are vital to grab attention either at an exhibition or the sign outside your premises so it's imperative that your audience is captivated and want to find out more about your products and services.

Exhibition stands & signage

We can offer a comprehensive range of exhibition stands, signage and display products to suit every application and budget. Whether your requirement is a simple roller banner or a large exhibition stand we can design, build and install.

- Pop up Stands
- Roller banner stands
- Bespoke stands
- Shop signs
- Window displays
- Display stands
- Digital signage



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Promotional gifts

Brand awareness is critical to keep your company name and logo in front of your clients and prospective clients and promotional gifts can achieve this by sitting on their desks or keeping the rain off with a promo umbrella the list is endless!

Promotional gifts

A sure fire way of keeping your name in front of your clients all year is to supply a promotional gift be it a mug, pen or USB mouse, maybe you're having an exhibition and want to reinforce the products and services your selling by handing out literature and freebee gifts in a recycled bag with logo or you have organised a conference and want to reward staff or clients with USB flash drives the list is endless and we are adept at finding items to suit your requirements and budget.

- Desk items
- Textiles
- Recycled Eco friendly products
- Umbrellas
- Sticky notes and Pads
- Electronic items
- Bespoke items sourced from china etc

Marketing

Marketing will get you from where you are to where you want to be. We can work with you to produce a marketing strategy for your brands, products and services, leading to increased sales and profits.

Marketing

You are the expert on your company so we take the lead from you whilst providing new insight. We work within your budget to offer exactly what your business needs.

Though we are not a marketing agency we work with marketing consultants to enable us to offer a range of options for you to consider covering all areas of the marketing spectrum:

- Marketing Planning
- Communications Strategy
- Competitor Analysis
- Concepts
- Sales Promotions
- PR
- Database Audits
- Direct Mail

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Advertising

Advertising can be an effective part of your integrated marketing strategy. We can source the right media and make sure that your advert stands out from the crowd.

Advertising

We begin by taking the time to fully understand your company and its business. Once that's achieved, we can put together a comprehensive brief and work with you to find advertising solutions to suit your objectives and your budget.

- TV
- Radio
- Press
- Outdoor
- Online
- Posters
- Promotional Items





PLEASE RING

FOR SERVICE

fuel

Our Ethos

Vision Statement

fuel will always enhance their clients business' we work for and leave a positive lasting impression.

fuel will help clients to achieve their goals and be a resource to all who need our services.

fuel will always be open and honest with our clients, suppliers and staff.

Our Ethos is simple

To help our clients achieve their goals.

We do this through a blend of extensive knowledge, experience, common sense, innovative ideas and by going that extra mile.

Creating Ideas Together

We work with our clients and not just for them. Our best work comes from gaining a true understanding of both you and your customers; we can then deliver the right solutions to hit your objectives.

Brand Consistency

fuel is a full service agency and as such can meet any marketing, advertising, design or print needs you may have through one point of contact. We will see your project through from concept to completion and will act as your brand guardians to ensure that your identity and message remain consistent.

Experienced

We have in-house experience in almost every discipline from printing an attention grabbing business card to organising an exhibition stand. Our advice comes from a position of knowledge rather than guess work.

Partners

We also work with partner companies so if you need a conference organising or if you happen to be a pharma company needing medical writers we can project manage and liaise on your behalf or put you directly in touch.

Clients



THOMSON REUTERS

LATTITUDE.



McAfee



pharmaceuticalethics.com



ONE TEAM.
WAY.
MISSION.



CAVERSHAM - BARNES



Daiichi-Sankyo

ALLWORLD
EXHIBITIONS



corporate real estate

ORION
Clinical Services

Flexible
CFO

GCA

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